



MEDIA STATEMENT



Date 27 October 2016

HBR FOUNDATION CALLS FOR FIFA TO SUPPORT AN AFRICAN CANDIDATE FOR FIFA PRESIDENT IN THE 21ST CENTURY

On behalf of all African civil organizations, we Hola Bon Renaissance Foundation (HBR) hereby lobby all African countries, AU, EU, UN, governments, and the global sports community to support an African candidate to stand in as the first FIFA president in the upcoming 2016 FIFA presidential elections.

Furthermore, HBR calls for all FIFA affiliated countries to support an African candidate as we strongly believe that FIFA belongs to the world and there is a need for a radical shift of leadership. HBR believes that FIFA needs a candidate with following qualities:

1. A candidate who understands the challenges affecting both developed and developing countries.
2. A candidate who has experience in government roles and how the governments operates.
3. A candidate who understands the political arena and its impact in sports such as the political landscape that affect development of football in Israel and Palestine etc...
4. A candidate who has successfully enrolled in business and can engage successfully with the business community on the FIFA issues, sponsorship and the role business can play in supporting sports particularly soccer.
5. A candidate who understands FIFA issues and has participated in major sports events and has been in the FIFA committees



HBR foundation would support any candidate emerging from Africa and hence we support Mr Tokyo Sexwale 100%, who is best positioned and has all the five quality ingredients as outlined above to be the incoming FIFA president.

HBR Hola Bon Renaissance (HBR) Foundation is a non-politically aligned, global non-governmental organization and nonprofit organization, established to address and encourage transformation and recreation in sports (football)

Furthermore, it is established to address and encourage the growth in African communities through socio-economic transformation and building societies that are self-sustainable with a central economic hub; hence we have a programme in sports called Boitapoloso (recreation).

HBR Foundation believes that soccer is the global unifier of all races, religions, cultures, genders and political ideologies and does make the world to be a better place for all.

For more information contact our Public Relations officer Ms Alicia Mvokwe at Cell No: +2773 2674 192, email address: Mvokwea@hbrfoundation.org.za

Regards

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